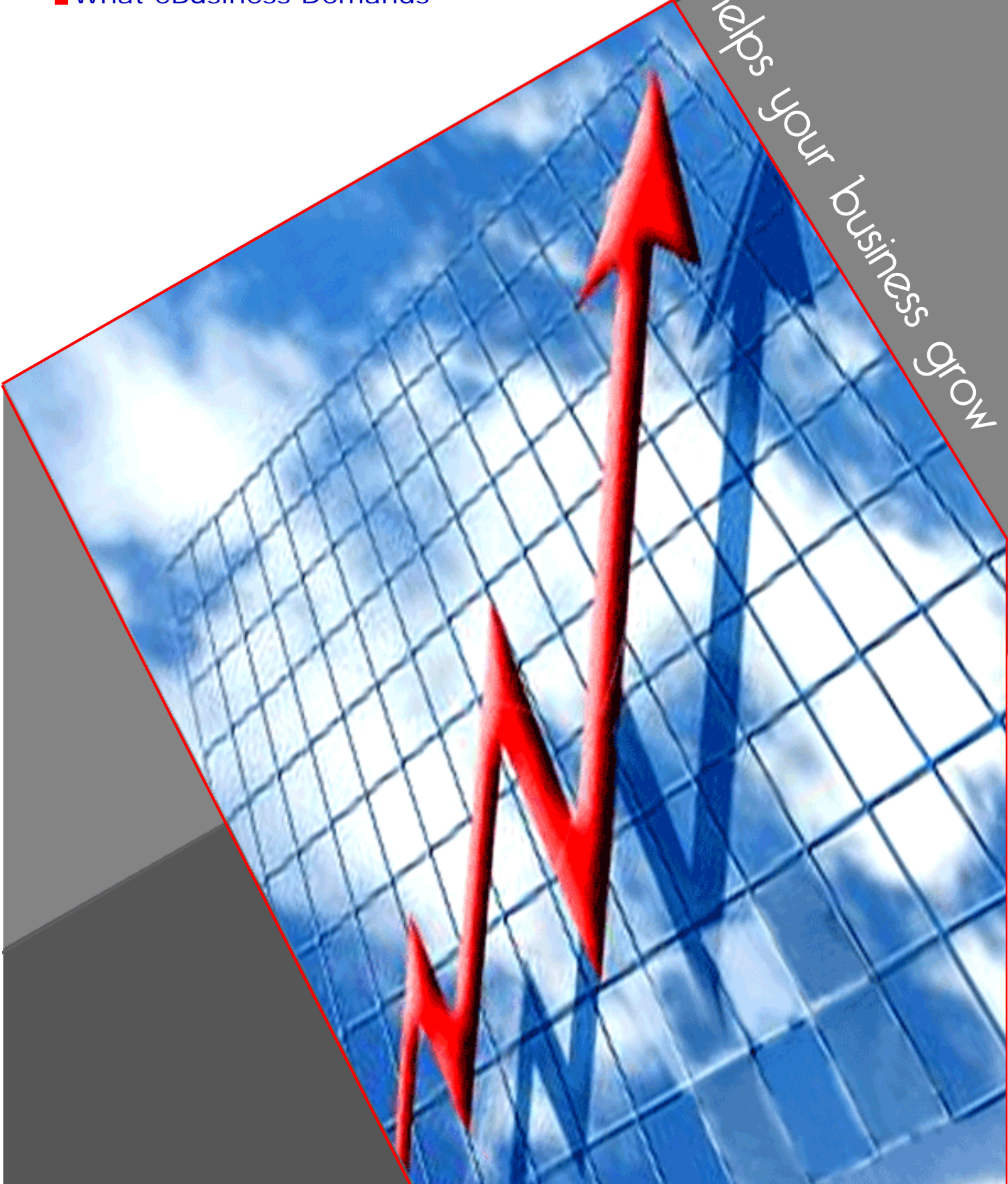


SASA Infotech
What eBusiness Demands

We helps your business grow



We provide solution that consider your business needs and processes

Gary Messenger

SASA Infotech is reliable and trustworthy. They gives each client their all with every project they commits to. They have helped me in a HUGE way to finally reach my goals and dreams for my business, and I am sure I will be continuing to utilize SASA's services for years to come. Should anyone considering SASA want to contact me about a reference, I would be happy to reply.

-President
Short-Term Stay, Inc.

Eric Miller

"SASA Infotech did an excellent job getting our new website completed. Their technical skills, communication and timeliness are wonderful. We will continue to use them on an ongoing basis."

-President
Portals Hardware.com

Captain Michael

"Thank you for the work you did for Perth Boat Company Pty Ltd Not only did you do the work immediately, your people worked over the week-end to get it done, thank you. Absolutely everything I asked for in my long list of website alterations and edits as well as the automated form etc was done exactly as requested, in the time promised. Of all the professionals we have hired you have been the best by far. We will be getting you to design our new websites. I look forward to a long association with you as your are obviously professionals.

President
Perth Boat School



Overview



SASA Infotech outsourcing & offshore software development services specializes in the business of providing to its clients globally. Our expertise lies in reducing costs and enhancing productivity by bringing the strategic advantage of Software Outsourcing and Offshore Software Development to the very doorstep of our customer in more ways than one By improving reliability, speed and agility, we enable our customers to achieve sustainable differential advantage over their competition. Our engagement models are flexible, scalable, secure and custom defined based on specific individual needs of our customers, thereby ensuring that we follow the right strategy to ensure business transformation, lower operational costs and quick time to market. We ensure 100% success for our customers business and in the process

Our Vision

“ Consistently deliver ingenious, comprehensive, efficient & cost-effective Business Solutions through IT for the global market by creating a professionally stimulating and happy environment for our team where professionals thrive ”



Our Mission



“ Skillfully applying the most sought-after, fast-growing pertinent technology to yield total solutions in the most critical business areas. ”

Service Offerings (Offshore/Onsite)

Well balanced approach

- Offshore Development Centers
- Software Product Engineering
- Custom Application Development
- Application Management & 24 x 7 Tech. Support
- R & D and Technology Consultation
- Legacy Migration & Porting
- Software Quality Assurance & Testing services
- Interactive Multimedia Creations
- Business Process Management for Advertising & Media Industry



**A value driven technology company
that understands YOUR business needs**

Sculpting Solution**Core Expertise**Web based
ApplicationCRM
ApplicationMobile & Wireless
ApplicationEPR
ApplicationE-commerce
ApplicationRich Media
ApplicationGaming
ApplicationWorkflow
ApplicationLinux
Application**Tech Competence**

- ➔ .Net Expertise
- ➔ Java / J2EE Expertise
- ➔ LAMP (Linux/ Apache/ MySQL/ PHP)
- ➔ Wireless and Mobile Technologies
(Blackberry, Pocket PC, Palm)
- ➔ C, C++, VC++
- ➔ Database Expertise (MySQL, MSSQL, Oracle)
- ➔ Multimedia Tools

**Industry Verticals**

We provides software solutions for the following verticals:

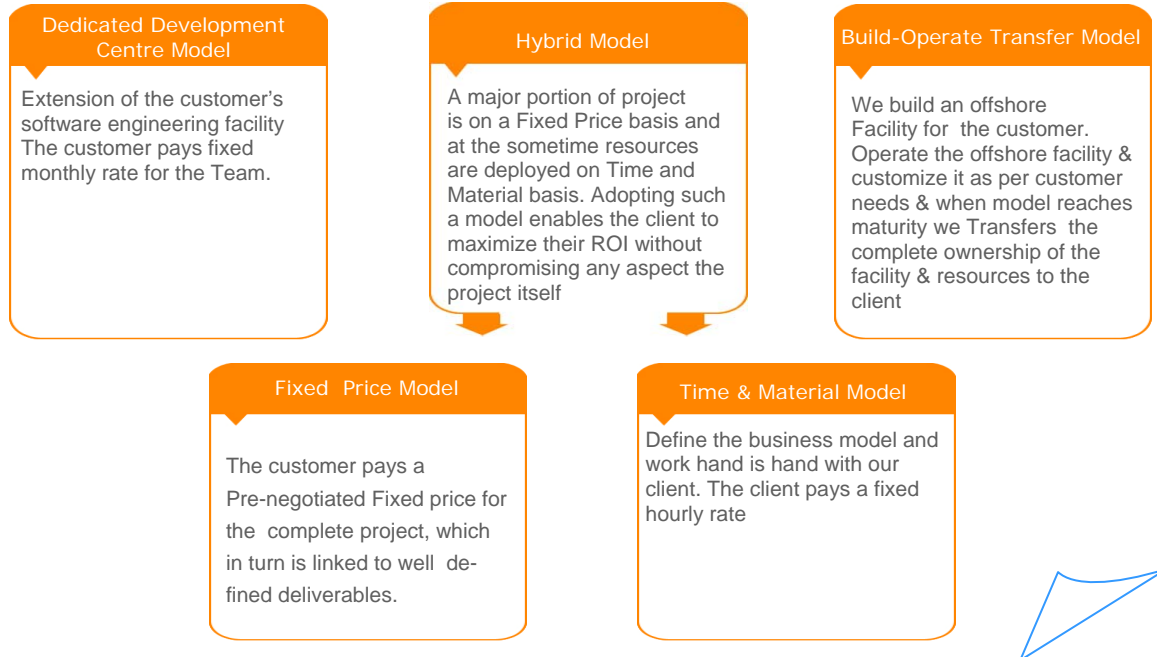
- ➔ Healthcare
- ➔ Advertising & Media
- ➔ Retail & Distribution
- ➔ Music & Entertainment
- ➔ Energy & Utilities
- ➔ Manufacturing & Engineering
- ➔ Food Processing Industry
- ➔ Banking, Finance & Insurance
- ➔ Stock Exchanges & Capital Market
- ➔ Payment Processing
- ➔ Legal
- ➔ High End Technology
- ➔ Gaming Solutions
- ➔ Travel & Tourism
- ➔ Real Estate & Mortgage



**Innovation, Dedication &
Timely implementation of solutions**



Engagement Models



Setting up an Offshore Development Center (ODC) with us

It is an extension of your team in our facility, leading to a unified goal approach for both the teams. Setting up of ODC is the most convincing value proposition for businesses looking for long term outsourcing needs.

The points below highlight the benefits of setting up an ODC with us:

- ➔ Flexibility of being able to access a large pool of resources working on various technologies.
- ➔ Flexibility of increasing / decreasing the teams at a short notice.
- ➔ Flexibility to have the offshore team come onsite at a short notice.
- ➔ Flexibility to select the team jointly from the best IT brains handpicked from Indian IT Industry
- ➔ Higher availability of our team at ODC to manage contingencies as we work 6 days a week and available at odd hours even on Sundays for emergencies. The team can also work at normal office timing in your country.
- ➔ Team at our ODC is trained to understand the culture of your country, thereby leading to better communication and co-ordination across the teams.
- ➔ Based on varied ODC experience, the software development processes are designed to comply with the industry's best practices and standards, enabling total transparency, access and control of your team at the ODC.
- ➔ We have comprehensive security policies in place covering multiple levels of security by laying emphasis on IPR, NDA (with clients), reciprocal NDA (with employees), Secured network access via VPN to authorized employees and clients, data encryption etc.
- ➔ At ODC, we not only do designing, development and modifications for your software develop needs, but we also setup a 24x7 ongoing voice/non-voice based tech. support.
- ➔ We also setup back-office workforce to help optimize your operational costs, thereby enabling you to operate your business in the most cost effective manner.
- ➔ In addition to this, our Multimedia and Creative teams work on promotional / marketing material for our clients leading to a one stop shop for all your needs.
- ➔ We offer flexible engagement contract, leading to managed business risks.
- ➔ ODC provides you the advantage of no long term investment and lower business risk, leading to quick



Overview

Quality Assurance Processes

We follow a holistic quality approach combining tools and methodologies. We are proficient in implementing different development methodologies from an iterative approach to agile practices depending on project requirements. With a vision towards achieving quality certifications, the software development processes are continuously improved to achieve maximum effectiveness. Our team has a sound track record of working on a wide array of technology platforms like Windows, Unix and Apple environments apart from working with complex web-based, client/ server, PDA based and system level applications.

Our Testing Services

Software applications are backbones of business hence quality becomes one of the key differentiators in success or failure of the software. SASA offers dedicated and independent software testing services to ensure that we reduce the cost and overall time of testing and increase the overall productivity, efficiency, scalability of resources and delivery confidence by applying cutting edge testing strategies. Our sound execution methodologies for development and testing can be customized to meet different business needs of our clients. We also offer flexible, scalable and secure engagement models to ensure that we extend 100% success for our client's businesses.

Gaming Solutions

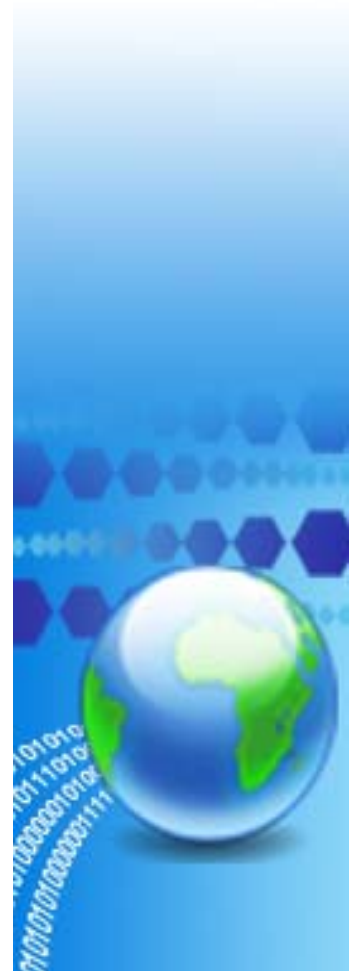
Brief

We are one of the world's top-notch Gaming aggregator having the expertise of technology behind the world's most successful Gaming Solutions. Powered by a team of qualified experts not only in software development but in gaming as well, it is a culmination of years of extensive knowledge and experience in all aspects of Gaming operations. With the rapidly changing developments in gaming applications and hardware technology, we are staying abreast with the industry and constantly seeking new products and services for the clients.

Our specialized game development teams focus on developing, porting and game testing across various platforms like Internet, PC, multi-user, interactive television, mobile phones, and PDA's. Among the gaming companies that we have worked with to create unique and exciting games and marketing applications include one of the leading mobile service providers in India, the world's leading game provider for Interactive TV platform, and one of the leading reality show format developer to create games related to their concepts.

Industry Offerings

- ➔ Card & Dice based Games
- ➔ Web and Desktop Games (PC/ MAC/ Linux)
- ➔ Mobile/ PDA/ Flash Games
- ➔ MMORPG/ FPS/ MMOG/ MMORTG
- ➔ Interactive TV Games (OpenTV/ IPTV)
- ➔ Games enhancing brand value [Adver Games]
- ➔ Word, board, strategy, skill, memory & location Games
RNG, Artificial Intelligence/Robots based Games
- ➔ Game Engine Development
- ➔ Game Scenario Testing and Analysis



Multimedia Research Centre

We specialize in the business of strategic design consulting, multimedia creations & computer arts.

Online Gaming

Mobile Gaming
Desktop Gaming
(Windows / Linux / MAC)



Online

Web-Media Campaigns
Website Design
E-Newsletter
Banner Ads



Print

Packaging Design
Brochure Design
DTP work



Interactive

CBT
E-Catalogs
E-Learning
TV adverts (animated)
Touch Screen Kiosks
Corporate presentation



Identity

Corporate Identity
Corporate brand management

2D Animation

Cel Animation
CG Animation



3D Animation

Stereoscopic Movies
Architectural Walkthroughs



E-Commerce, CMS, Workflow and CRM

We specialize in creating high quality, secure & dynamic web-site solutions and CMS dynamic website development. We offer custom and dynamic online presence with web management systems for businesses seeking solutions for self management and authoring of websites and their content. These solutions have either been custom built to specification or developed using some of the widely popular open-source / third party applications [Joule, Mambo, Zen cart, Sugar CRM, MIVA, Plume, Zope, Typo3, OS Commerce, Modx etc].



Industry Offerings

- Content Management System using open- source/ 3rd party applications
- SEO and Cross-Browser Friendly Application
- Intranet and Extranet Application
- Community Portals/ Dating Website
- CRM & Workflow Management for Finance & Insurance Management, Digital Certification, Translation Service, E-Ticketing Solution, Wealth Management, Sales Force Automation, Digital and Print Media, Medical Sales industry, Advertising and Media etc
- E-Commerce covering On-Line Stores, Inventory and Warehouse Management, Payment Processing, Order.
- Fulfillment, Shipping Integration, Customer Service, Promotion/ Affiliate Systems etc.
- Meeting Management System
- Web based Project Management Office (PMO)
- Document Management System



Why SASA Infotech ?

- Brings in the strategic differential advantage of offshore outsourcing to your business thereby enhancing your profitability.
- Modest sized company with extensive experience of offering offshore services to clients globally.
- Competitive pricing & risk sharing (dedicated model, incentive model, royalty model).
- Speed & agility (response time).
- Local language, local culture, local responsibility, local guarantee and global quality at Indian pricing.
- Exploit the Time Zone Advantage and reap the benefits of 24 x 7 development cycle.
- Utilization of India's abundant English speaking IT talent at economical rates.
- Drastic reduction of your operating costs.
- Gain access to world-class software engineering skills.
- Share the risks involved in development.
- Seek resources not available in-house.
- Finish projects which otherwise cannot be finished in-house due to technical or staff limitations.
- Free up non-capital resources for other in-house projects.
- Gain a fresh and new perspective on a stalled project.
- Localize existing software for use in other countries & markets.



SASAInfotech
What eBusiness Demands

India Office:

I-206 Swaminarayan Park-I,
Opp. Mangaldip Vidhyalaya, New Wadaj
Ahmedabad-380 013
Gujarat- India.

Tele: +91 079 2752 2379 / 2755 0212
Cell: +91 93271 56407, +91 98980 65899
Email: itservices@sasainfotech.com
URL: www.sasainfotech.com
Yahoo ID: sasaitservice@yahoo.co.in

*Finding ingenious
solutions,
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technology
approach,
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orientation
& a perfect blend of
efficiency &
cost-effectiveness*